



AUXILIUM COLLEGE (Autonomous)

(Accredited by NAAC with A+ Grade with a CGPA of 3.55 out of 4 in the 3rd cycle)
Gandhi Nagar, Vellore – 6.

Curricula developed and implemented have relevance to the local, national, regional and global developmental needs which is reflected in Programme outcomes (POs), Programme Specific Outcomes(PSOs) and Course Outcomes(COs) of the Programmes offered by the Institution.

FOCUS: GENDER (NEEDS)

Programme	Course Code	Title of Course	Description	PO	PSO	CO
B.A. English	UENGD20	General English Paper-IV	The reading list of the course has chapters on Women's Rights that make students conscientious individuals aware of the all the members of each community in the society	Effectively communicate general and discipline-specific information, ideas and opinions.	Formulate research questions and identify relevant approaches and sources to find answers/solutions for questions/problems related to Language, Communication, Art and Culture.	Develop knowledge about the system of Governance and its regulations.
B.A. English	UEENC20	Elective II A: Women's Writing	The course aims to sensitize students on gender equality by familiarizing them with literary texts written by women that address the subordination, discrimination and	Emulate positive social values and exercise leadership qualities and team work.	Appreciate life, think critically, and develop positive, interpersonal relationship with fellow humans	Evaluate the works by women for its political and social relevance

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			objectification of women, across the globe and the Indian subcontinent			
B.A .History	UEHIC20	Elective - Women's Studies	To help the students to understand the status of women through the ages	Effectively communicate general and discipline-specific information, ideas and options	Develop a critical approach to the study of History and effectively communicate the values and ideas of the leaders to the Society and become the Agents of social change.	Describe the status of Women through the ages
B.Com	USCOD520	Consumer Guide and Empowerment	Acquired conceptual knowledge on consumer act, RTI act and FSSAI.	Excel as a socially committed individual having empathy for the needs of the society through value-based education.	Practical Applications gained over the year in the field of auditing	Students will be able to appreciate the emerging questions and policy issues in consumer law for future research
B.Com	USCOC420	Entrepreneurial Development	To select the best financial institutions for business as per the needs, and generated best innovative business ideas	Excel as a socially committed individual having empathy for the needs of the society through value-based education.	Addressing the needs of the nation cater to the needs of the society so as to contribute for the development of the nation	To understand the role of Government in developing entrepreneurship
B.Sc. Microbiology	UCMBG20	Medical Bacteriology and Mycology	The course is framed to enable students understanding on medically important bacteria and fungi and diseases caused by them in men and	Attain knowledge and understand the principles and concepts in the respective discipline.	Acquire an in depth knowledge on the fundamental concepts and scope of Microbiology and its related fields.	Discuss the different modes of transmission of bacterial diseases and its preventive measures. Compile the common mycotic diseases

			women; its prevention and treatment.			
B.Sc. Microbiology	UCMBJ20	Medical Virology and Parasitology	The course is framed to enable students understanding on medically important viruses, protozoan and metazoans and diseases caused by them in men and women; its prevention and treatment.	Attain knowledge and understand the principles and concepts in the respective discipline.	Acquire an in depth knowledge on the fundamental concepts and scope of Microbiology and its related fields.	Discuss about the oncogenic viruses and brief out on the importance of antiviral drugs and vaccines. Compile the information on common parasites, protozoan and metazoan diseases.
B.Sc. Visual Communication	UCVCA20	Introduction to Visual Communication	To give an overview about the field of Visual communication and Visual language and to enable them to understand the various fields of work in this area	Attain knowledge and understand the principles and concepts in the respective discipline.	To Acquire Fundamental knowledge of Visual communication and the related study area.	Exploring the insights of Visuals in Media.
B.Sc. Visual Communication	UCVCG20	Media, Culture and Society	To enable the students to understand the theories of media and the impact of media on society and culture	Appreciate biodiversity and enhance eco-consciousness for sustainable development of the society.	To become a socially responsible citizen with a global vision.	Analyze the various models of media and Categories the ecological perspective of media audience

B.Sc. Visual Communication	UCVCJ20	Film Appreciation	To introduce films as a form of visual communication and develop technical knowledge and critical outlook towards film making	Emulate positive social values and exercise leadership qualities and team work.	To become ethically committed media professionals and entrepreneur by adhering to human values, Indian, and the Global culture.	Identifying the concepts of Film as a Mass medium and its Production Stages.
B.Sc. Visual Communication	UCVCN20	Project -1 Documentary Production	To train students in short-film making or documentary making by putting into practice the techniques learned in television production and script writing through team work.	Emulate positive social values and exercise leadership qualities and team work.	To make women professionals in media and attain professional portfolios to become entrepreneurs to increase employability.	Presenting the Documentation with Master Copy.
B.Sc. Visual Communication	UCVCO20	Media Laws & Ethics	To familiarize students with the framework of laws that apply to the field of electronic as well as print media	Appreciate biodiversity and enhance eco-consciousness for sustainable development of the society.	To become ethically committed media professionals and entrepreneur by adhering to human values, Indian, and the Global culture.	Explaining the Concept of Media Laws and Rights
B.Sc. Visual Communication	UCVCR20	Project – 2 - Short Film Production	To train students in short-film making or documentary making by putting into practice the techniques learned in television production and script writing	Emulate positive social values and exercise leadership qualities and team work.	To make women professionals in media and attain professional portfolios to become entrepreneurs to increase employability.	Presenting the Documentation with Master Copy.

B.Sc. Zoology	UCZOG20	Developmental Biology	Help the students to understand the hormonal changes in female reproductive cycle.	Attain knowledge and understand the principles and concepts in the respective discipline.	Undertake further studies in Zoology or Multidisciplinary areas.	Discuss human reproduction
B.Sc. Zoology	UGZOA20	NME- Maternal and Child Psychology	Help the student to understand the complexity of Mother and Child Psychology.	Emulate positive social values and exercise leadership qualities and team work.	Exercise leadership qualities and moral values through ethical ways with the concern for the society.	Comprehend the puberty, natal periods and maternal changes. Explain the growth, developmental stages and motor skills
B.Sc. Psychology	UCPYE21	Developmental psychology- I	To introduce the concepts and process of human development across the life span	Attain knowledge and understand the principles and concepts in the respective discipline.	Ability to handle various life situations confidently and competently.	Understand the developmental stage of conception through birth, infancy and babyhood, developmental process of early and late childhood.
B.Sc. Psychology	UCPYG21	Developmental psychology-II	To facilitate the process of self-discovery and the development of emotional, cognitive and interpersonal competencies for personal growth and effectiveness using the experiential learning paradigm	Acquire and apply analytical, critical and creative thinking, and problem-solving skills	Ability to work independently and do in-depth study of various concepts of Psychology	Understand the developmental process of puberty and adolescence, young adulthood and middle age till old age.

M.A. English	PCENH18	Women's writing	The students are introduced to gender issues and gender inequality and the need for gender equity through literary perspectives.	Integrate issues of social relevance in the field of study.	Critically interpret emerging traditions of literature, culture and thought in the canon of new literatures	Discuss aspects of women's writing Explain diversity of women's experiences and their varied cultural moorings Interpret different forms of literature: poetry, fiction, short fiction and critical writings Analyse women's literary history and feminist criticism Evaluate literary works by women
M.A. English	PEENI20	Elective IV B: Cultural Theory and Popular Culture	The students are introduced to gender issues and gender inequality and the need for gender equity through literary perspectives.	Integrate issues of social relevance in the field of study.	Critically interpret emerging traditions of literature, culture and thought in the canon of new literatures	Discuss aspects of women's writing Explain diversity of women's experiences and their varied cultural moorings Interpret different forms of literature: poetry, fiction, short fiction and critical writings Analyse women's literary history and feminist criticism Evaluate literary works by women
MSW	PISWB20	Women and Development	To develop an understanding of the perspective of women and development in Indian society	Integrate issues of social relevance in the field of study	To utilize the available resources for the empowerment of vulnerable groups and critically analyze the problems, needs to create impact in society	Examine the concept of Women empowerment and Development

MSW	PSCDD20	Entrepreneurship Development	Course designed to develop entrepreneurial skills to craft innovative responses to social problems	Apply critical and scientific approaches to address problems and find solutions.	It brings a change in attitudes and values of individual respective of their class, caste or gender	Bridge the social, cultural and economic gap by providing opportunities and encourage women to be economically empowered
MBA	PIBAE20	Family Business Management	To Embrace the Learning of Succession Planning and Role of CEO spouse	Integrate issues of social relevance in the field of study.	The students can function effectively as an individual and in a group with the capacity to be a team leader, as an entrepreneur, and administrator.	Acquires the knowledge on Strategic planning for Family Business
MBA	PIBAG20	Innovation and Creativity	To cope up with the Innovation Abilities	Integrate issues of social relevance in the field of study.	The students can function effectively as an individual and in a group with the capacity to be a team leader, as an entrepreneur, and administrator.	Be able to acquire essential knowledge needed for building creativity lifelong
MBA	PIBAK20	Management of Multi National Corporation	To analyze the issues involved in the growth and development of MNC's.	Integrate issues of social relevance in the field of study.	The students can function effectively as an individual and in a group with the capacity to be a team leader, as an entrepreneur, and administrator.	Identify and describe the complexities of managing international mergers and acquisitions and understand the challenges and opportunities of global scenario.

MBA	PIBAL20	Work Life Balance	To equip the students to manage, time, relationship, work life, conflict and cross culture controversies.	Integrate issues of social relevance in the field of study.	The students can function effectively as an individual and in a group with the capacity to be a team leader, as an entrepreneur, and administrator.	Assess an organization and introduce to work life Balance insisting on spirituality in the work place.
M.Sc. Electronic Media	PCEMH20	Media Analysis Techniques	To introduce the basic media analysis techniques with practice applications in order to develop a critical perspective of media texts.	Apply critical and scientific approaches to address problems and find solutions.	To Assimilate the critical and scientific approaches to address the Research problems and Find solutions.	Examine the Concept of Sociological and Discourse Analysis.
M.Sc. Electronic Media	PEEMC20	Elective II A: Inter-Cultural Communication	To initiate students to the challenges in global communication in the age of cross-culture communication	Develop research skills through multi/inter/trans-disciplinary perspectives.	To become ethically committed media professionals and entrepreneurs by adhering to Human values, the Indian and the Global cultures.	Evaluating the Relationship Between Intercultural Communications in News Media Production.
M.Sc. Electronic Media	PCEMK20	Film Studies	To provide in-depth knowledge on films, to develop a critically informed sense of the history and development of film conventions. films.	Persist in life-long learning for personal and societal progress.	To Integrate the issues of social and Ethical relevance in the field of Documentary and Short film Production.	Analysing the concept of film as an art and characteristics of films.

M.Sc. Electronic Media	PIEMC20	Independent Elective - Women and Advertising	To provide the basic understanding about the role of women in the field of advertisement and to develop career opportunities.	Persist in life-long learning for personal and societal progress.	To acquire primary Research skills, and understand the importance of innovations, Incubation and entrepreneurship.	Compiling the notable emerging women leaders in Advertising
M.Sc. Electronic Media	PCEMS20	Practical VII - Research Project	To put to practice the methods of research by undertaking a study in a relevant field of media	Develop research skills through multi/inter/trans- disciplinary perspectives.	To Assimilate the critical and scientific approaches to address the Research problems and Find solutions.	Constructing the desired conclusion and writing the Research Report.
M.Sc. Electronic Media	PEEMH20	Elective IVB: Women and Media	To enlighten students on the role of media in empowering women in society.	Persist in life-long learning for personal and societal progress.	To acquire primary Research skills, and understand the importance of innovations	Acquiring Knowledge about Development of women in Media.
M.Sc. Microbiology	PCMBD20	Medical Microbiology	The course is provided to enable students understanding on medically important microorganisms	Integrate issues of social relevance in the field of study.	Attain an in-depth knowledge in the anatomy and physiology of a repertoire of microorganisms with its beneficial and harmful associations.	Outline the basics of Medical Microbiology and describe the mode of transmission of various pathogens.

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